Tentative 2023 Schedule for SES 494/598 Science Communication

Date		Class #	Due in Class That Week	Class Topic	In-Class Exercise	HW That Week
Aug. 18	*Communicating to Scientific Audiences*	1	Bring example of good science communication.	**Overview + Code of Conduct + Tenants of Good Sci. Comm.**	Examples Exercise	Abstract HW
Aug. 25		2	Abstract Draft Due (via Google Drive)	**Identifying Your Big & Little Question**	Workshop Abstracts	Revise Abstracts
Sept. 1		3	Final Abstract Due (via Google Drive)	**Proposals**	Work on Foolproof Proposal Template	Write first draft of a Short Grad Proposal (NSF, NASA etc.)
Sept. 8		4	Proposal Draft Due (via Google Drive)	**Peer Review & Academic Publishing**	Workshop Proposals	Revise Proposals
Sept. 15		5		**Academic Papers**	TBD	Revise Proposals
Sept. 22		6	Final Proposal Due (via Google Drive)	**Scientific Talks & Posters**	TBD	Watch Video & Outline Talk
Sept. 29		7	Talk Outline Due (via Google Drive)	**Ethics & AI in Sci Comm**	Workshop Talk Outlines	Create the First Draft of Talk
Oct. 6		8	First Draft of Talk Due (via Google Drive)	**Workshop Talks**		Revise talks & record yourself giving it
Oct. 13				**Workshop Talks**		Revise talks & record yourself giving it
Oct. 20	*Communicating to General Audiences*	9	Final Video of Talk Due (via Google Drive)	**Communication to General Audiences & GA Project Introduction**	Introduce & Workshop Message Boxes	Message Box HW
Oct. 27		10	Final Message Box Due (via Google Drive)	**Websites & Social Media (Dr. Wendy Bohon)**	Introduce Press Releases	Press Release HW
Nov. 3		11	Press Release Draft Due (via Google Drive)	**Non-Traditional Science Communication (Prof. L. Gharavi)**	Workshop Press Releases	Revise Press Release & Identify General Audience Project Idea
Nov. 10		12	Final Press Release Due & GA Project Idea Due (via Google Drive)	***No Class – Veteran's Day Observed***		Work on General Audience Project
Nov. 17		13		**Overall Best Practices**	Workshop GA Projects	Work on General Audience Project
Nov. 24		14		***No Class – Thanksgiving Day Holiday***		Work on General Audience Project
Dec. 1		15	General Audience Project Due (via Google Drive)	**Share GA Projects**		